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RECOMMENDED			
• <i>Mortgage - Compare mortgage loans and apply online</i>			
Purchase ▼	FHA / VA ▼	Bad Credit ▼	2nd Mortgage ▼

FIG. 1
(PRIOR ART)

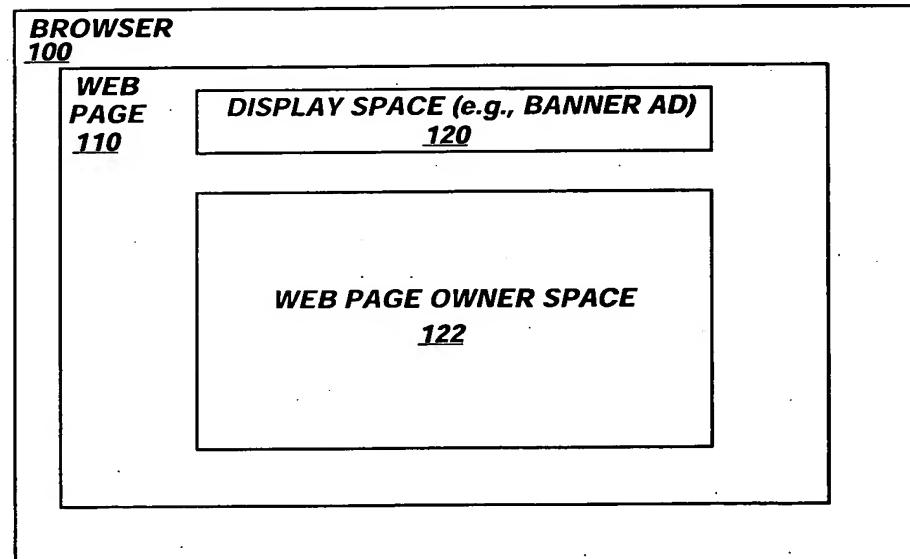


FIG. 2

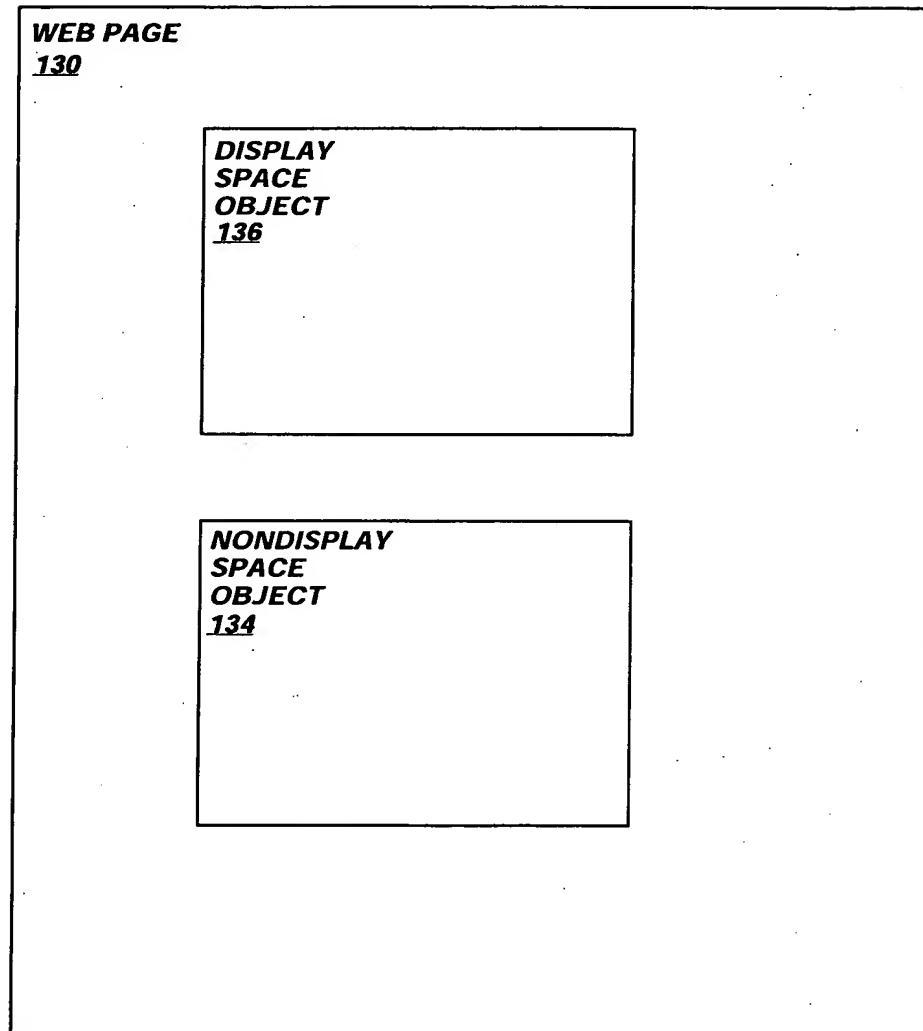
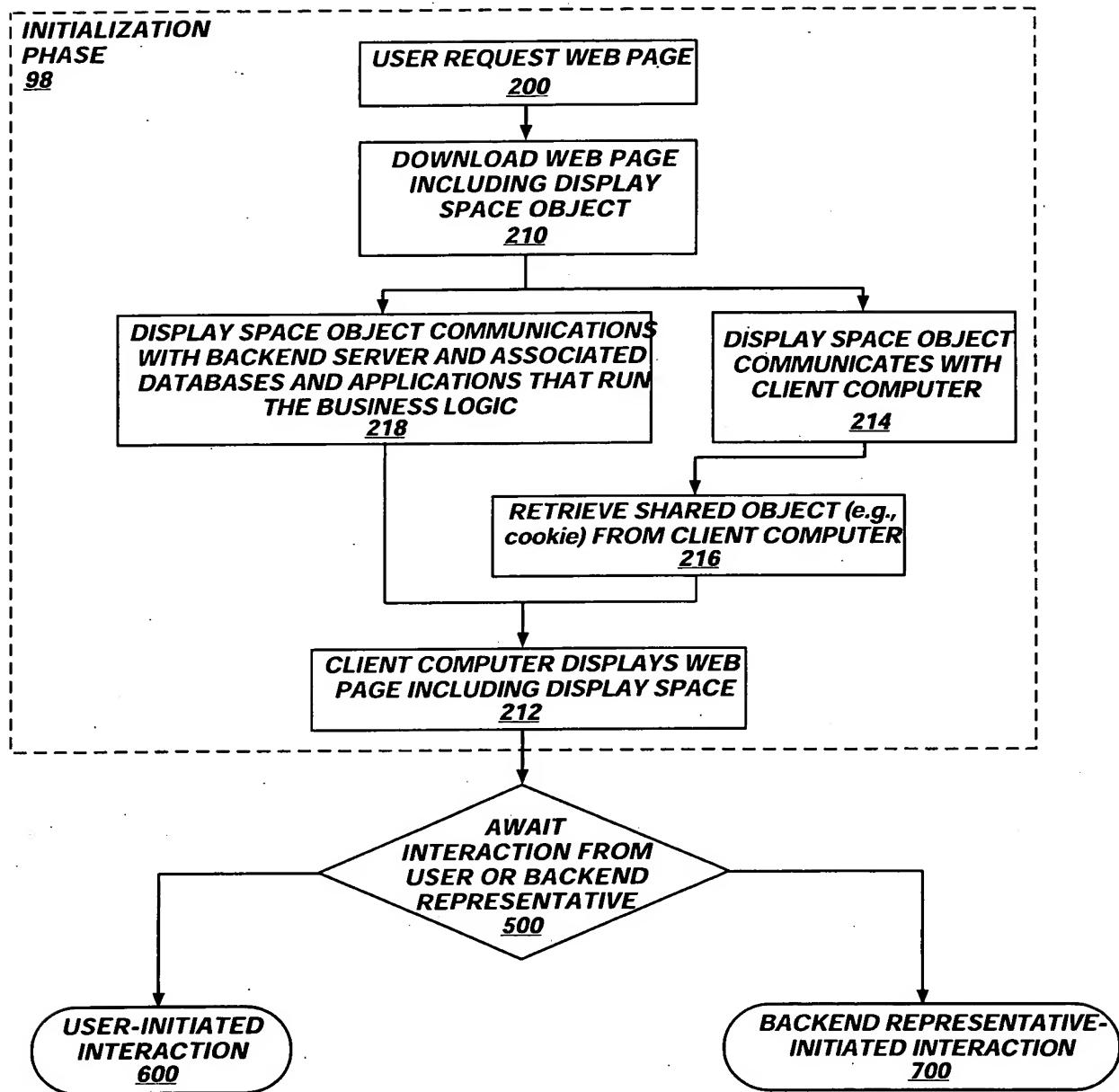
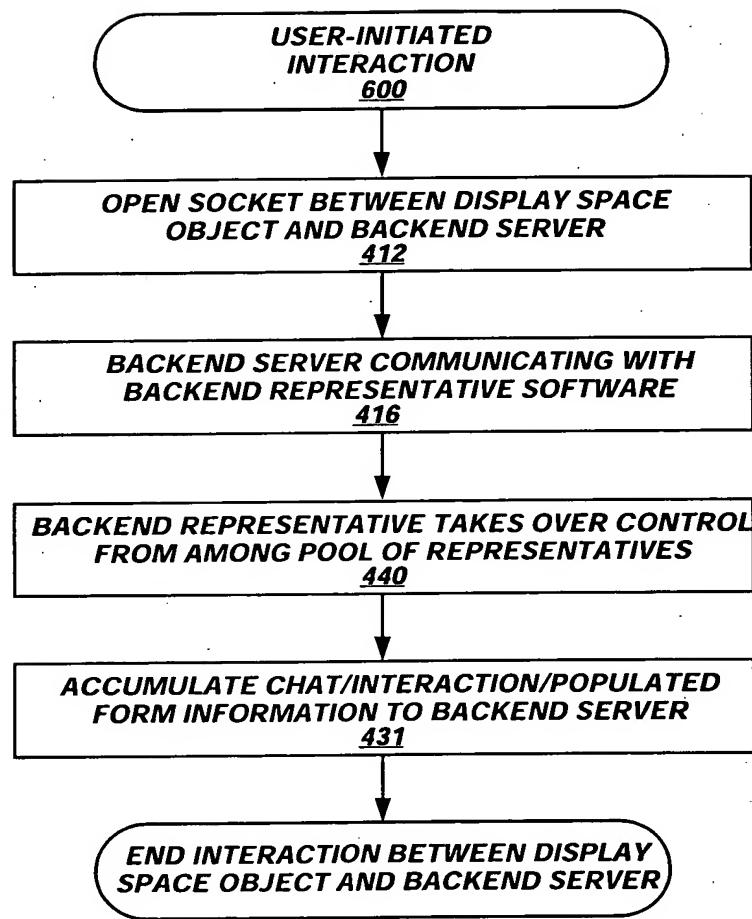


FIG. 3

**FIG. 4**

**FIG. 5**

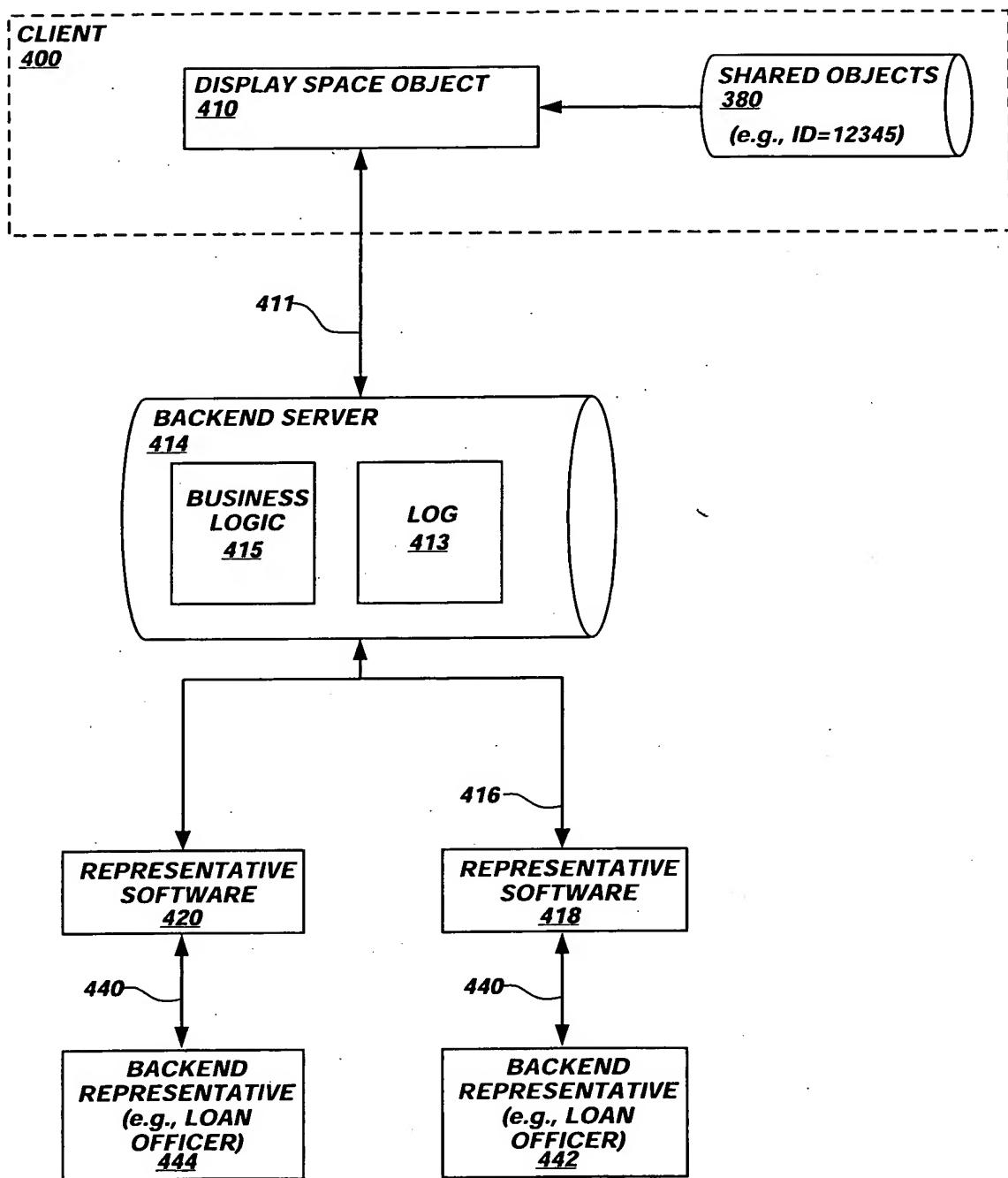


FIG. 6

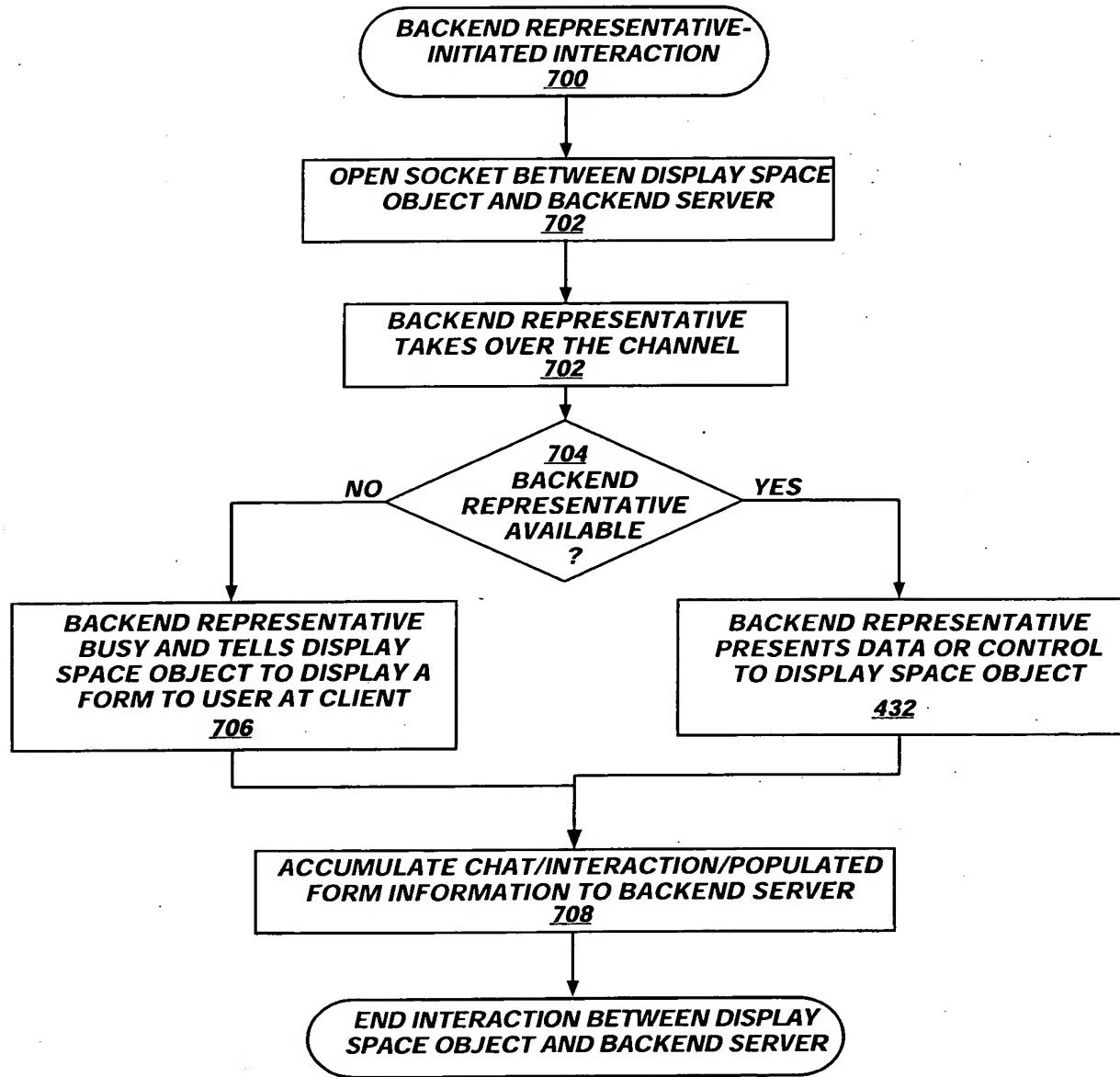


FIG. 7

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LeadScream-

File Edit View Go Favorites Help

Back Forward Stop Refresh Home Search Favorites History Channels Mail Print Edit Links

Address http://www.leadscream.com/internal/

Quick Search

Source [New freedom Mortgage] ▼

Received 1/22/04 to []

Contact [] to []

Get Additional Criteria

Name [] Email []

New Verify [] Contact Qualify [] Needs RE Place [] Needs MG Place [] Placed W/ [Adam Beard] ▼

Sort By Lead Date ▼ Get

Leads Kathryn Roberson 0 [820 LEAD LIST]

Koby []

Tasks

Email []

Schedule

Next Call Date 1/17/03 Carlene Set: 1/25/94

Gerardo Nieves 1 []

Shane Carter 1 []

John Lowry [None Set] Set: 1/25/94

Allen Martenes li []

Initial Info

First Name Timothy Last Name McKenzie Email tmckenzie@direcway.com Phone 513-934-4446 Alt. Phone Comment 830 LEAD INFORMATION City: Lebanon State: OH Zip: 45036 New Loan Type: Refinance Current Loan Type: Purchase

History

11/10/03 Carlene Closed Lead no answer - sent one more email closure Detail: Not Interested

11/10/03 [] 840 LEAD INTERACTION HISTORY

11/4/03 Carlene Sent email #2

10/15/03 Carlene created Note I tried to call again - sent email back asking for a time and the questions.

10/15/03 Carlene Received Email Email received: I look forward to speaking with you.

Timothy McKenzie []

10/15/03 Carlene Placed Call left message at 2nd #

Left Voicemail (Greeting Verified Identity) Details

Done

FIG. 8

Chat

Waiting	2	Current	18	Active	3	LO's	6	Scrubbers	4
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905 QUEUE

915 CHAT SESSION INSTANCE

920 CURRENT CHAT HISTORY

Mike | S.L. Tribune
Rebecca | CB Diamond

▲
▼

1	8	12	16	21	28
1	30	12	16	2	28
3	8	0	16	21	45

John: Hi.
Tammy: Hi John, are there any mortgage questions I can answer for you?
John: I was hoping to talk to a loan officer.
Tammy: Ok. Let me get one to join us.

▲
▼

Send

Open URL

900 STATUS BAR

910 CONTACT INFO COLLECTION FORM

925 INVITE TRIGGER

930 QUICK RESPONSE

940 OPEN URL TRIGGER

FIG. 9

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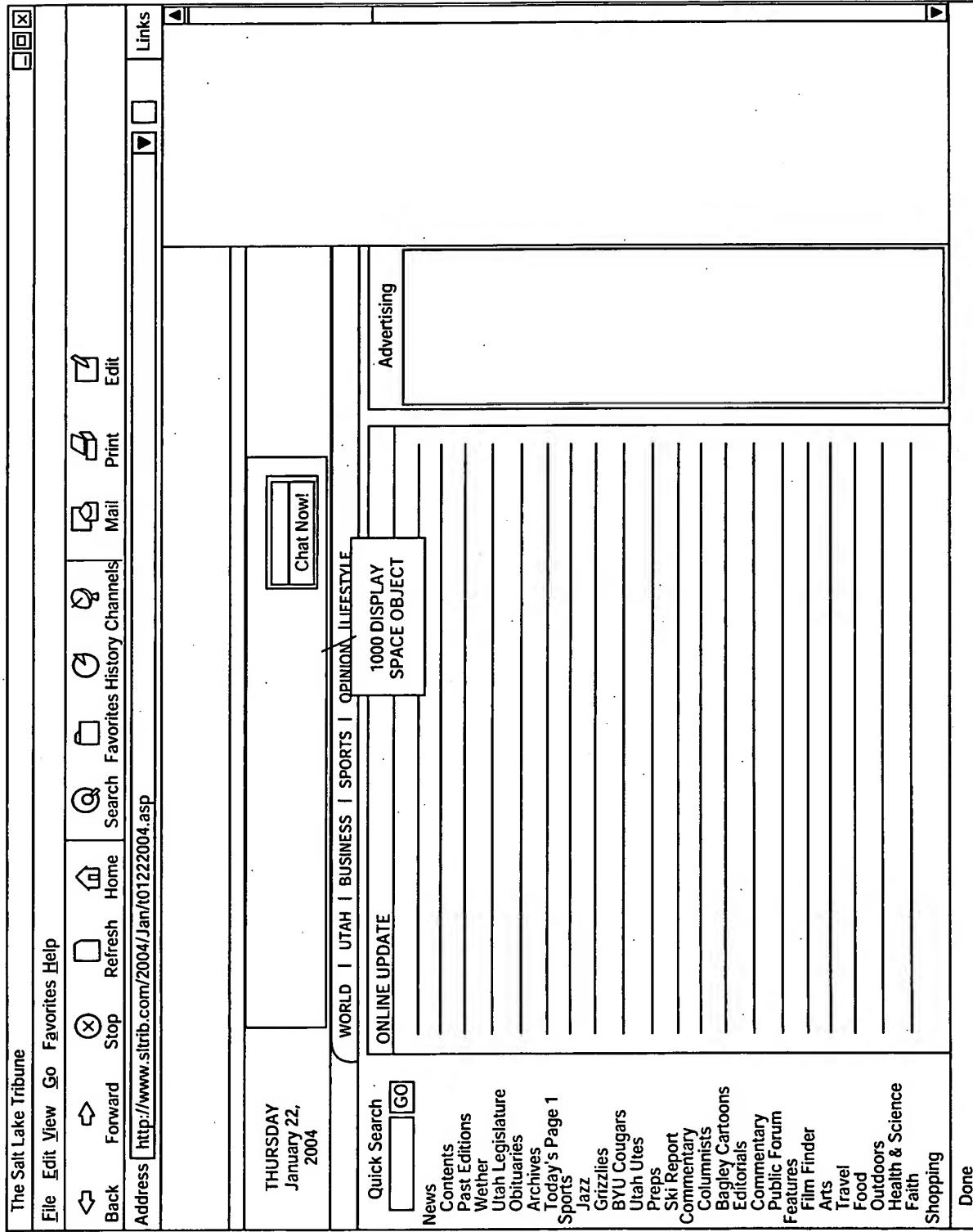


FIG. 10

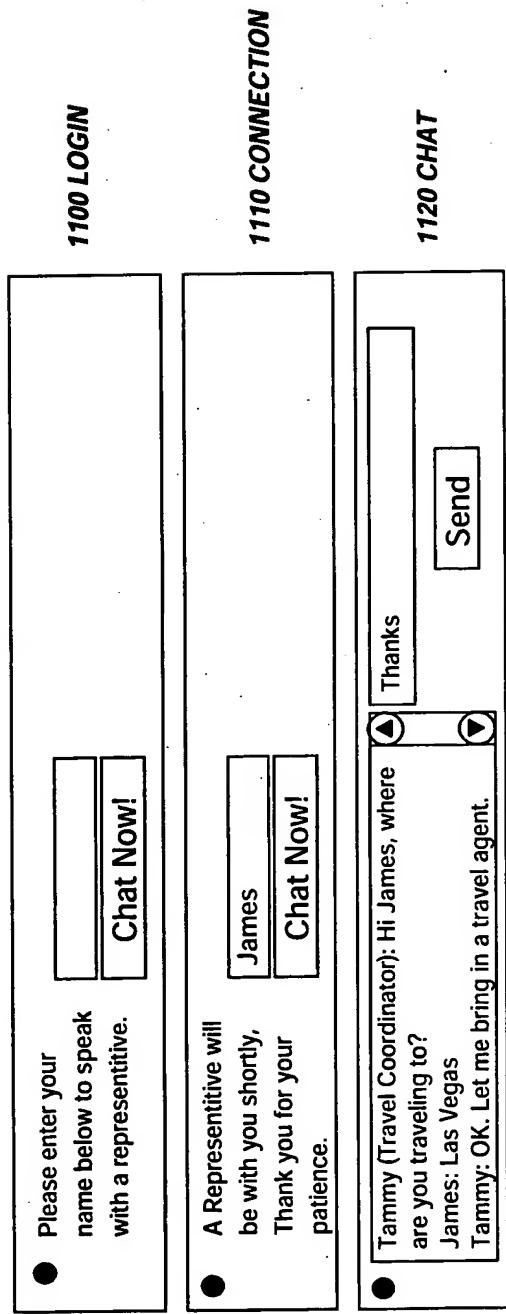


FIG. 11

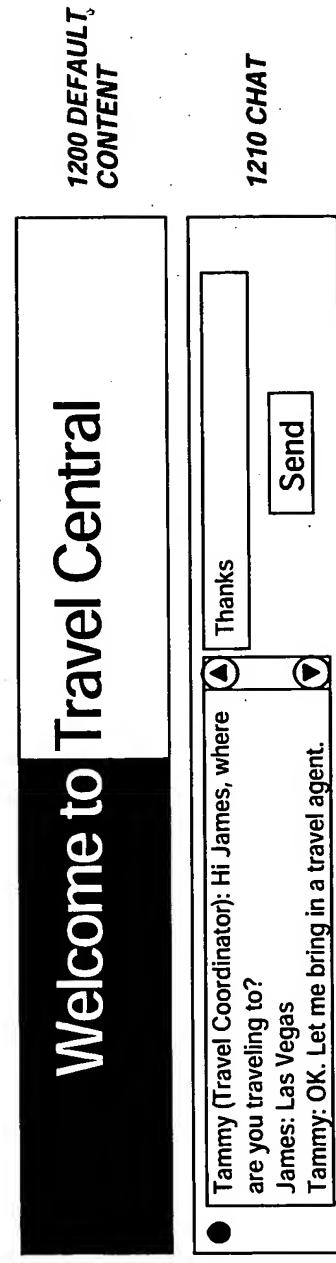


FIG. 12